



SOCIAL MEDIA KIT

#BiotopiaSinne | @BiotopiaMuseum

August 2022

1. EVENT DESCRIPTION LONG

BIOTOPIA Festival:
„SENSE – The Power of Perception!“

When? October 1 and 2, 2022, all day

**Where? Nymphenburg Palace/Hubertus Hall, Museum Mensch und Natur,
Botanical Garden Munich-Nymphenburg, BIOTOPIA Lab**

**Under the motto "SENSE – The Power of Perception!" BIOTOPIA –
Naturkundemuseum Bayern invites you to its BIOTOPIA Festival for Science
and Nature. On October 1 and 2, you can immerse yourself in the world of
sensory perception of humans, animals and other species.**

How does our perception work? What senses do we have in common with animals and plants? What does a robot feel? The Corona crisis has shown how strongly the loss of the senses of taste and smell or the restriction of human communication influence our existence. But how can sensory perceptions be altered or deceived? And what does all this have to do with ecological issues and current research?

The **BIOTOPIA Festival "SENSE"** explores the sensory world in the context of science and society with partners such as the Max Planck Society, Helmholtz Zentrum München or the State Natural Science Collections of Bavaria and many more. At the interface of bio- and neuroscience, art and design, the festival brings the world of perception to life in a variety of formats: A diverse stage program, exhibitions, lectures, demonstrations and workshops, hands-on science, live performances and exciting hands-on activities invite curious people of all ages to get active, discuss, ask questions and get answers.

Immerse yourself in the **experience of perception** and see the world with different eyes!

Save the date of **October 1 and 2** and stay tuned to the website, newsletter and social media channels for updates on programs and contributors! **More info will follow at:** biotopia.net/festival-sinne

2. EVENT DESCRIPTION SHORT

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How does our perception work? And what does it have to do with ecological issues and current research? The **BIOTOPIA Festival "SENSE"** explores the sensory world between bio- and neuroscience, art and design with exhibitions, lectures, demonstrations and workshops, live performances as well as exciting hands-on activities. Curious minds of all ages are warmly invited. Immerse yourself in the **experience of perception** and see the world with different eyes!

Info at:
biotopia.net/festival-sinne

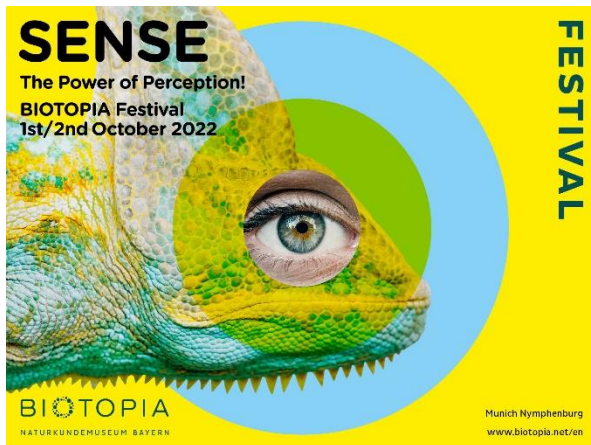
3. IMAGE MATERIAL

Keyvisual graphics for download [in the Picdrop folder](#) as well as further image material at biotopia.net/press

Instagram/Twitter/LinkedIn/Facebook



Online Banner/Newsletter



4. TEMPLATES FOR POSTING TEXTS

Instagram (EN):

#BiotopiaMuseum #BiotopiaSinne

Sharpen your perception and join us this fall: look forward to the BIOTOPIA Festival SENSE - The Power of Perception! 👁️👂👃👄👅👆👇 Dive into the world of sensory perception of humans, animals and other species.

Festival-Website: biotopia.net/festival-sinne

📅 Don't miss: Exhibitions, workshops, live performances, hands-on activities and much more...

🎯 Try it out, marvel and discover!

🌐 Renowned international guests from science and art.

📅 October 1-2, 2022

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Facebook (EN):

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Explore Life.

**biotopia.net/festival-sinne
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